



egta.
CALENDAR OF
EVENTS

2021			
21 Oct (Thu)	Online	TV	Online Talk - TV in an evolving Media landscape (Nielsen)
26 Oct (Tue)	Online	Radio	egta meets Australia - Top Management Cycle
4 Nov (Thu)			Online Talk – Broadcasters’ data-driven strategic vision (Bell Media)
2-30 Nov (every Tue)	Online	TV	Online Masterclass on Digital Advertising with Steven Golus – 3rd TV Edition (FULL)*
3-24 Nov (every Wed)	Online	Radio	Online Masterclass on Digital Advertising with Steven Golus – 1st Radio Edition*
18 Nov (Thu)	Online	TV	Online Talk - Today’s TV (for the World TV Day)
21 Nov (Sun)	Online	TV	World TV Day
25 Nov (Thu)	Online	TV & Radio	EAG 68 – European Affairs Group
2-3 Dec (Thu-Fri)	Amsterdam	TV & Radio	CEOs and Top Executives’ Summit
2022			
11 Jan – 8 Feb (every Tue)	Online	TV	Online Masterclass on Digital Advertising with Steven Golus – 4th TV Edition*
12 Jan (Wed)	Online	TV & Radio	Public Broadcasters’ workshop
13 Jan (Thu)	Online	TV	Online Talk - ‘CTV is for everyone’ (Magnite)
27 Jan (Thu)	Brussels	TV & Radio	MIM - Market Intelligence Meeting
10 Feb (Thu)	Online		Online Talk – WRD- Celebrating Radio’s strengths
13 Feb (Sun)	Online	Radio	World Radio Day
24 Feb (Thu)	Brussels	TV & Radio	EAG 69 – European Affairs Group
6 Apr (Wed)	Athens	TV & Radio	Top Management Cycle <i>(back to back with the WFA Global Marketer Conference)</i>
9-10 June (Thu-Fri)	Warsaw	TV & Radio	CEOs and Top Executives’ Summit
6 Oct (Thu)	Copenhagen	TV & Radio	Marketing & Sales Meeting
23-27 Oct (Sun-Thu)	New York	TV	NY TV study trip
6-10 Nov (Sun-Thu)	New York	Radio	NY Radio study trip

*The attendance to these meetings is free and unlimited for egta members, except for the meetings marked with a *, which must be self-financed as the number of participants is limited.*